



**Lifeline, Inc. Board of Directors
June 15, 2022**

Call to Order: Paula Gordos called the meeting to order at 6:00 PM.

Personal Moment of Silence Observed

In Attendance: Matt Armand, Lenore Collins, Paula Gordos, Pamela Gouldsberry, Sean Kramer, Adam Litke, Matt Maier, Ryan McGinnis, Sarah Wade, Robert Weger, Sarah Welch

Excused: Jennilyn Banks, Aaron Burko, Christina Corsi, Christine Shoop, Kate Stein, Brittany Sustar

Absent/Unexcused: N/A

Guests: N/A

Staff: Carrie Dotson, Jennie Best, Rebekah Jones, Dane Frasure

Quorum Determination: Quorum Achieved

Additions or Amendments to the Agenda: None

Approval of Minutes: Sean Kramer made a motion to approve the May 12, 2022 Board meeting minutes. Sarah Welch seconded. Ryan McGinnis, Pamela Gouldsberry, and Sarah Wade abstained. **Motion carried.**

Public Comment/Introduction of Guests: None

Committee Reports:

- **Programs & Planning**
 - **Staff Presentation: Dane Frasure, Program Coordinator/Rep. Payee Program:** Carrie introduced Dane Frasure as one of Lifeline's Program Coordinators. Dane manages our Representative Payee Program. Jennie mentioned that Dane was also one of our Staff of the Year this year. Dane gave the Board a summary of the history of the Representative Payee Program that began in February 2021 and was able to take on three clients in January 2022 due to extenuating circumstances with SSA. Dane informed the Board that one of the challenges of the program, aside from getting it started, has been being a mentor for his clients and building a good rapport with the latest manager at SSA in order to grow the program. Dane stated that the manageable number of clients for one representative would be 25-30 clients.
 - **2022-2024 Strategic Plan:** Carrie reviewed the final draft of the 2022-2024 Strategic Plan with the Board and discussed the outcomes, goals, and strategies within the latest plan. Pamela Gouldsberry made a motion to accept the 2022-2024 Strategic Plan. Sean Kramer seconded. **Motion carried.**
 - **Mission Statement:** The Board reviewed the draft for a new agency mission statement that was brainstormed at the strategic planning retreat. After general discussion, the Board felt that it better encompasses what Lifeline does in our community. The new mission statement reads "*Lifeline leads the fight against poverty by empowering community members to achieve self-sufficiency and by improving the quality of life for all residents.*" Ryan McGinnis made a motion to adopt the new mission statement as presented. Robert Weger seconded. **Motion Carried.**
- **Human Resources:** Pam Gouldsberry stated that this committee has no report, but would meet in August.

- **Fundraising**

- **Imagination Night at Classic Park:** Carrie informed the Board that Lifeline sold over three hundred tickets to the game and would like to get to four hundred tickets if possible. She continued that with Ohio Governor DeWine in attendance, informational videos on screens at the park, and Lifeline staff wearing baseball t-shirts, there would be a great deal of publicity for the Imagination Library. She continued that the DeWine's would be greeting game attendees and would have a meeting with media and an interview during the seventh-inning stretch. Carrie stated that if the event is successful, it is something that Lifeline could build on each summer. We do still have tickets available for any Board members who still want to purchase.
- **Annual Campaign Final Results:** Carrie referred the Board to her report for the final Annual Campaign numbers and stated that while we did not meet our goal for the campaign, Lifeline did surpass the previous year's numbers.
- **Dancing Under the Stars Updates:** Carrie informed the Board that the Dancing Under the Stars Kickoff was on June 2, and was sponsored by three of our former DUTS chairs at the Kirtland Country Club. She continued by announcing the cast members and stated a formal announcement would be made on Lifeline social media and that online giving is to start on Friday, June 17. Carrie continued that this year would be unique in that the invitations and registrations would be completed virtually, as the time and expense for formal invitations would be costly; however, she stated that there would be an option for guests to send in a manual check if they would like. Carrie stated that the goal is to raise \$100,000 for Lifeline and Signature Health. Carrie encouraged the Board to save the date for Friday, August 5!

- **Finance**

- **Endowment Update:** Carrie referred the Board to their packets for the 2022 first quarter endowment statement. She stated that the endowment lost nearly \$21,000 due to the market, but we hope to rebound.
- **By-laws & Membership:** No report
- **Ad Hoc Facilities Committee:** Carrie informed the Board that the Lifeline office successfully moved and resumed normal operations. The Board is welcome to stay after the meeting for a brief tour of the new offices.

Finance Reports: May 2022: Carrie referred the Board members to their Board packets for the May 2022 Finance Report.

Director's Report

- **Director Updates:** Carrie informed the Board that the VGP Program Manager, Antoinette Foster, received the ADAMHS Board Advocate of the Year Award. She stated that Antoinette had some tough cases this year but that she loves her work, is amazing with her wards, and that the award is much deserved. She'll receive the award at the ADAMHS Annual Dinner on June 27.
- **National AIRS (2-1-1) Conference Attendance:** Carrie informed the Board that the National AIRS (2-1-1) Conference was announced to be in person in Baltimore, MD in October. Carrie requested approval from the Board to register herself and Lynn Kasserman as the conference is out of state. Sarah Welch made a motion to approve the attendance of Carrie Dotson and Lynn Kasserman at the National AIRS (2-1-1) Conference. Sean Kramer seconded. **Motion carried.**
- **HEAP Administrative / Operating Grant 2022-23:** Carrie informed the Board that HEAP Administrative/Operating Grants have been released and are due to ODOD by June 30. These grants pay all staffing and operating costs for the HEAP Program. The grant begins September 1, 2022, and runs through August 31, 2023. We received level funding of \$355,902. Carrie reviewed the proposed budget with the Board and stated that Lifeline would be asking for additional funds for staff raises and the rest of the HEAP department. Robert Weger made a motion to approve the HEAP Administrative/Operating Grant 2022-23 Grant Proposal. Sarah Wade seconded. **Motion carried.** Pamela Gouldsberry made a motion to approve the request for additional funding for the HEAP Administrative/Operating Grant 2022-23 that is not to exceed \$65,000. Sean Kramer seconded. **Motion carried.**

- **New Beginnings Initiative Checking Account:** Carrie informed the Board that the New Beginnings Initiative is a new program that we will launch in partnership with the Salvation Army and with Randy Carver as an advisor that will assist with transportation, childcare, and employment training. She stated that we would set this up as a donor-advised fund, and there would be a small committee that would determine how the funding would be allocated/spent. Lifeline and Salvation Army will both do intake for clients. Lifeline will be the fiscal agent. We will need to set up a separate checking account for this program under Lifeline's tax ID, similar to what we did with the Representative Payee Program in December, and Lifeline will be paid to handle the administrative tasks for the program. Carrie concluded that it would be a great program that can supplement some of the programs Lifeline already offers but will assist those that fall through the cracks or are just out of the guidelines for certain grants. It should also generate a lot of positive publicity and new partnerships with the private sector for us. Sarah Welch made a motion to approve the opening of the New Beginnings Initiative Checking Account. Robert Weger seconded. **Motion carried.**

Program Report

- **ODMHAS—Quality Assurance Activities:** No report.
- **Client Rights Activities/Grievances:** Carrie informed the Board that Lifeline received a couple of client appeals of their determinations, but there are no actual grievances.
- **Program Updates:** Carrie informed the Board that Lifeline was awarded \$95,000 for the HEAP Summer Crisis Program, which will run July 1-September 30, 2022. The SCP provides assistance with electric bills, window air conditioners, or fans for households that have either a senior citizen or someone with a documented health condition.

Old Business: No report.

New Business: No report.

General Board Discussion: No July Meeting—happy summer break! Carrie stated that she would send Board updates through email.

Adjournment: Sean Kramer made a motion to adjourn at 7:02 PM. **Motion carried.**